

A legfrissebb szakirodalmi források

Szakirodalmi ajánló szervezés és vezetés témakörében

2020/2. sz. hírlevél

Open access források

Kücher, A., Mayr, S., Mitter, C. et al.: [Firm age dynamics and causes of corporate bankruptcy: age dependent explanations for business failure](#)

DOI: 10.1007/s11846-018-0303-2

(Adatbázis: SpringerLink – Open Access)

Schmidt, S., von der Oelsnitz, D.: [Innovative business development: identifying and supporting future radical innovators](#)

DOI: 10.1365/s42681-020-00008-z

(Adatbázis: SpringerLink – Open Access)

Kordsachia, O.: [A risk management perspective on CSR and the marginal cost of debt: empirical evidence from Europe](#)

DOI: 10.1007/s11846-020-00392-2

(Adatbázis: SpringerLink – Open Access)

Solin HK Ali, Noor-us-Sabbah Khan, Yunus Yildiz: [Leadership Effects on CSR Employee, Media, Customer, and NGOs](#)

DOI: 10.18639/MERJ.2020.961566

(Adatbázis: DOAJ – Directory of Open Access Journals)

Mohammed Yasin Ghadi, Khaled Salameh Almanaga'h: [The role of job crafting in the relationship between empowering leadership and happiness at work: an empirical analysis](#)

DOI: 10.3846/btp.2020.11109

(Adatbázis: DOAJ – Directory of Open Access Journals)

Anak Agung Dwi Widayani, Nengah Landra, Nengah Sudja, Mateus Ximenes, I Wayan Gde Sarmawa:

[The role of ethical behavior and entrepreneurial leadership to improve organizational performance](#)

DOI: 10.1080/23311975.2020.1747827

(Adatbázis: DOAJ – Directory of Open Access Journals)

Sofia Kjellström, Oskar Törnblom, Kristian Stålné: [A dialogue map of leader and leadership development methods: A communication tool](#)

DOI: 10.1080/23311975.2020.1717051

(Adatbázis: DOAJ – Directory of Open Access Journals)

Uzair Khuwaja, Kaleem Ahmed, Ghulam Abid, Ahmad Adeel: [Leadership and employee attitudes: The mediating role of perception of organizational politics](#)

DOI: 10.1080/23311975.2020.1720066

(Adatbázis: DOAJ – Directory of Open Access Journals)

W. A. Srisathan, C. Ketkaew, P. Naruetharadhol: [The intervention of organizational sustainability in the effect of organizational culture on open innovation performance: A case of thai and chinese SMEs](#)

DOI: 10.1080/23311975.2020.1717408

(Adatbázis: DOAJ – Directory of Open Access Journals)

Aurelija Stelmokienė, Auksė Endriulaitienė: [Congruence between real and ideal leader. What matters more in today's work world: ethical behavior of a leader or productivity?](#)

DOI: 10.3846/btp.2020.11800

(Adatbázis: DOAJ – Directory of Open Access Journals)

Jaber Abdallah , Siham Jibai: [Women in leadership: gender personality traits and skills](#)

(Adatbázis: DOAJ – Directory of Open Access Journals)

Források az előfizetett adatbázisokból

Az előfizetett adatbázisok elérése az Óbudai Egyetem hálózatából automatikus IP cím azonosítással történik. Az egyes adatbázisok távoli elérésével, otthoni használatával kapcsolatban keresse az Egyetemi Könyvtár munkatársait.

Bővebb információt ezzel kapcsolatban itt találhat: <http://lib.uni-obuda.hu/hogyan-erem-el-otthonrol>

Katerina E. Hill, Matthew D. Hill, G. W. Kelly: [Do market share and demand uncertainty influence the relation between advertising expenditures and shareholder value?](#)

DOI: 10.1016/j.jbusres.2020.04.028

(Adatbázis: Science Direct)

M. Deniz Dalman, Subimal Chatterjee, Junhong Min: [Negative word of mouth for a failed innovation from higher/lower equity brands: Moderating roles of opinion leadership and consumer testimonials](#)

DOI: 10.1016/j.jbusres.2020.04.041

(Adatbázis: Science Direct)

Mariam Yasmin, Ekrem Tatoglu, Huseyin Selcuk Kilic, Selim Zaim, Dursun Delen: [Big data analytics capabilities and firm performance: An integrated MCDM approach](#)

DOI: 10.1016/j.jbusres.2020.03.028

(Adatbázis: Science Direct)

Peter A. Gloor, Andrea Fronzetti Colladon, Francesca Grippa: [The digital footprint of innovators: Using email to detect the most creative people in your organization](#)

DOI: 10.1016/j.jbusres.2020.04.025

(Adatbázis: Science Direct)

Hao Chen, Orlando C. Richard, O. Dorian Boncoeur, David L. Ford: [Work engagement, emotional exhaustion, and counterproductive work behavior](#)

DOI: 10.1016/j.jbusres.2020.03.025

(Adatbázis: Science Direct)

Parul Gupta, Sumedha Chauhan, Justin Paul, M. P. Jaiswal: [Social entrepreneurship research: A review and future research agenda](#)

DOI: 10.1016/j.jbusres.2020.03.032

(Adatbázis: Science Direct)

Todd Morgan, Sergey Alexander Anokhin: [The joint impact of entrepreneurial orientation and market orientation in new product development: Studying firm and environmental contingencies](#)

DOI: 10.1016/j.jbusres.2019.06.019

(Adatbázis: Science Direct)

Giorgia Miotto, Cristina Del-Castillo-Feito, Alicia Blanco-González: Reputation and legitimacy: [Key factors for Higher Education Institutions' sustained competitive advantage](#)

DOI: 10.1016/j.jbusres.2019.11.076

(Adatbázis: Science Direct)

Robert Eller, Philip Alford, Andreas Kallmünzer, Mike Peters: [Antecedents, consequences, and challenges of small and medium-sized enterprise digitalization](#)

DOI: 10.1016/j.jbusres.2020.03.004

(Adatbázis: Science Direct)

Pater, Robert: [Expandig leadership: The Courage to Go Beyond Unsubstantiated Beliefs](#)

(Adatbázis: EBSCOhost – Academic Search Complete)

Kathryn L. Heinze, Justin E. Heinze: [Individual innovation adoption and the role of organizational culture](#)

DOI: 10.1007/s11846-018-0300-5

(Adatbázis: SpringerLink)

Konferenciaközlemények az Egyetemi Könyvtár Repozitóriumából (ÓDA)

Nikolett Madarász, Péter Szikora: [Hungary's role in developing autonomous cars](#)

(17th Management, Enterprise and Benchmarking (MEB) 2019)

Gábor Gyarmati: [The situation of environment protection in Hungary and in the EU](#)

(17th Management, Enterprise and Benchmarking (MEB) 2019)